# Soy Canada Introduction

Asian Customer Mission March 3, 2022 Brian Innes



DELIVERING EXCELLENCE TODAY AND TOMORROW

#### **Our Members**

Canada's Seed Partner

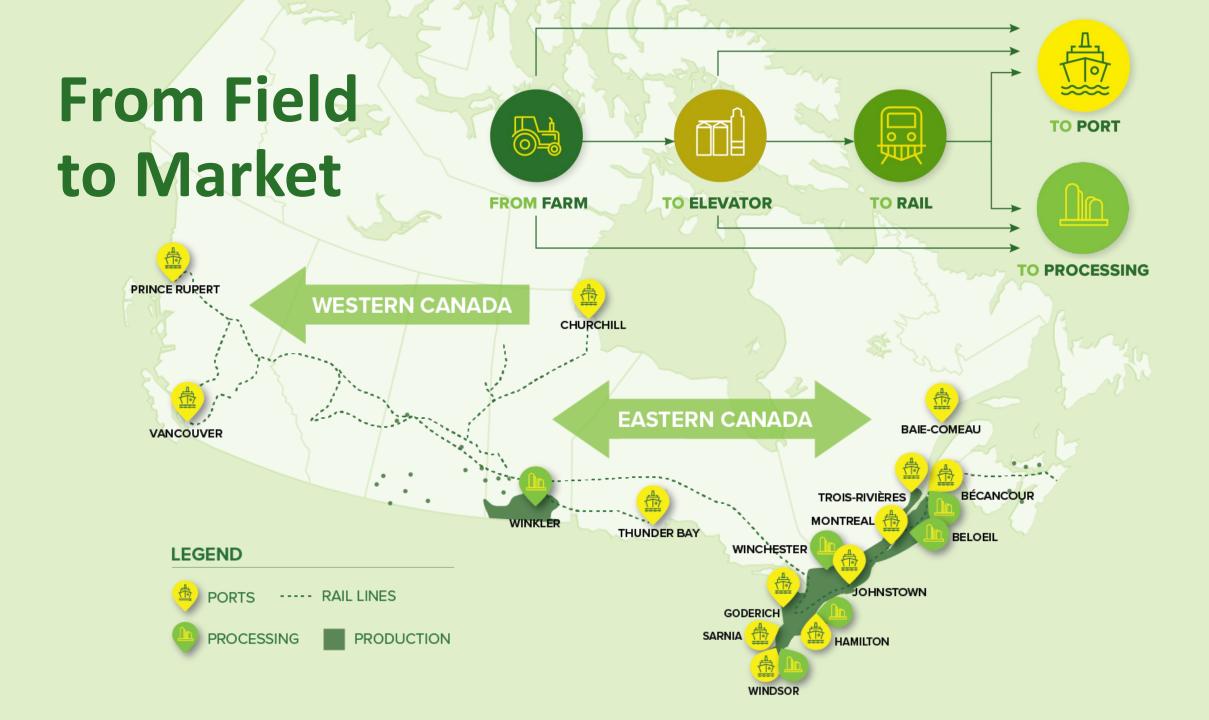








#### **Canadian Soybean Growing Regions**



### **Growing Production**





DELIVERING EXCELLENCE TODAY AND TOMORROW

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Market Access and Trade Policy



Market Development



**Coordinate Research** and Innovation



DELIVERING EXCELLENCE TODAY AND TOMORROW



#### **Our Upgraded Variety Database**



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**SOY** CANADA

## Thank you

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